

TOPEX received EUROPEAN SEAL OF E-EXCELLENCE 2009 Award / Platinum

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Agency: **TOPEX**



TOPEX announced that for the second consecutive year the European Multimedia Forum (EMF) have distinguished the company as a recipient of European Seal of E-Excellence 2009 / Platinum for innovation marketing.

The European Seal of e-Excellence is widely known for promoting companies in the digital field with Innovative products and services, and excellent marketing practices.

The Award Ceremony took place on 3rd of March 2009, at CeBIT in Hannover at the occasion of Europe's largest ICT fair and TOPEX was selected as a top winner from a field of more than 28 participants from 10 different countries.

The success that TOPEX achieved in the target market is based especially on its capacity of innovation, the responding time to client requests and also on its efficient marketing activity. All of them derive into advanced flexibility and customization capabilities.

“It is a great honor for TOPEX to win for the second consecutive year the prestigious European Seal of e-Excellence, this year in the Platinum category. The award confirms our commitment to innovative marketing and technology and it is for us an indication that we are on the correct path in telecom industry. We’d like to thank the European Multimedia Forum for giving us the chance to show our hard work and accomplishments to the whole industry.”, declared Mr. Dan Adamescu, CEO TOPEX.

TOPEX is looking to provide its customers with solutions that suit their needs of investments, security and simplicity, the entire portfolio being very easy to customize and enhance.

The marketing department enables the company to promote efficiently its highly productive, scalable and reliable telecom solutions and it is trying also to improve the services for its customers utilizing best open standards.

By focusing on the marketing aspects of digital products and services, the European Seal of e-Excellence helps winners promote themselves in the global market place.

About the Organisers

European Multimedia Forum

The European Multimedia Forum (www.e-multimedia.org) is the main European Trade Association promoting the competitiveness of the converging digital media industries in the global market place. The EMF is the co-ordination platform of Europe's main national and regional eContent en eBusiness associations (www.e-multimedia.org/associations).

About TOPEX

TOPEX is among the most innovative, fast growing European manufacturers of telecommunication equipment, providing a wide range of telecommunication applications. The company has over 19 years of experience in research, development and manufacture of both civil and military telecommunication devices.

TOPEX's leveraged expertise includes: Next Generation Network solutions, Softswitch, Media Gateways for TDM, VoIP, GSM and CDMA (2G, 3G), Signaling Gateways (SS7, ISDN, R2, SIP and H323), Broadband Wi-Fi Mobile Routers, Fixed-Mobile Terminals (2G, 3G) and ATC Voice Communication Systems.

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