

## **WEFI S60 SOFTWARE SELECTED AS 2008 FORUM NOKIA EMEA APPLICATION OF THE YEAR**

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December 03, 2008: The WeFi S60 software application from Tel Aviv-based WeFi Inc. has been voted by the audience at the Forum Nokia Innovation event in Barcelona on December 1st as the 2008 Forum Nokia Europe, Middle East and Africa Application of the Year. WeFi competed in the event among applications from 10 carefully pre-selected, advanced developer companies from different parts of Europe, Middle East and Africa.

WeFi is an application and service enhancing the Wireless Network user experience with Mobile and portable devices. It provides a high performance, open global broadband virtual wireless network by combining a community-generated database, a smart connection manager and a dynamic Access Point/Hotspot directory.

WeFi is helping make mobile Internet connections faster and easier-to-use for S60 based devices. After downloading and installing the software from WeFi's website, [www.wefi.com](http://www.wefi.com), when asked to choose an access point, users can simply select "Automatic – WeFi", and WeFi will connect their device to the best connection. Users can connect to a growing list of more than 10 million Wi-Fi access points across 215 countries and territories.

"We are truly honored by this recognition," said Uri Neeman, WeFi's Vice President of Business Development. "WeFi has always valued innovation, quality of service, and flexibility in our service. To be recognized by Nokia at such a high level is further testament that WeFi continues to grow stronger as a leader in the wireless industry."

WeFi CEO Zur Feldman added, "This is a great way to end what had been a fantastic 2008 for WeFi. We trust that in 2009, WeFi will continue to put open Wi-Fi on the map, literally, for millions of users around the world."

"Nokia is proud to recognize outstanding developers from Europe, Middle East and Africa as participants in our 2008 Forum Nokia Innovation event. Forum Nokia is dedicated to provide the technical and business support services for innovators like WeFi and is excited to continue putting applications like this in front of consumers," said Seppo Oksa, Director, Forum Nokia EMEA. "WeFi is a great example of an innovative solution utilizing Nokia platforms and the power of the community to enhance mobile end user experience."

### About WeFi

Founded in 2006, WeFi Inc. is the creator of the world's first open and free global Wi-Fi network. Leveraging the power of Wi-Fi, WeFi brings free wireless Internet communications to everyone, everywhere with easy-to-use downloadable software that enables automatic connection to the fastest Wi-Fi hotspot around. WeFi is a social network, whose members benefit from a free, fun and interactive experience, while helping to build a truly seamless global Wi-Fi network by mapping open access points in any given location worldwide. Established in February 2006, WeFi Inc. is backed by leading VC companies Lightspeed, Pitango and Gemini Ventures. The company is incorporated in Delaware, U.S. with R&D facilities in Israel. For additional information on WeFi, contact Uri Neeman at WeFi: [uri@wefi.com](mailto:uri@wefi.com), +972 37699406 or visit [www.wefi.com](http://www.wefi.com).

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