

## Webbased information exchange for enterprises of the pork sector

Date: 10.06.2008 - 17:06

Category: [Industry, Real Estate & Construction](#)

Press release from: [GIQS e.V. \(Grenzüberschreitende Integrierte Qualitätssicherung\)](#)

The industry platform of the EU project Q-PorkChains wishes to encourage interaction and knowledge exchange between stakeholders within pig and pork production and therefore offers the meat industry a weblog. The main aim of the weblog is to discuss current issues online in an international network. The Q-PorkChains weblog serves as an exchange of information, thoughts and experience and functions as a means of communication.

The current discussion topic launched on the weblog is "Quality management in the pork production." The guidelines for food safety and quality give those in charge enough leeway to implement their own controlling systems. Enterprises can take advantage of this to improve production and business operations. How the implementation of own controlling systems works, in particular in the enterprises, can be discussed by visiting the Q-PorkChains weblog. Input for initiating the discussions is offered in form of a presentation made in cooperation with the Wageningen University (Netherlands), University of Bonn (Germany) and GIQS (German abbreviation for "Trans Border Integrated Quality Assurance"). The presentation offers a short summary of the quality relevant Europe-wide legal requirements, standards, norms and initiatives for the food production and is found on [www.qporkchains-industry.org](http://www.qporkchains-industry.org).

To catch up with international experience and launch an exchange of opinions and views, the international Q-PorkChains network will address current discussion topics concerning pig and pork production at regular intervals. However, we would like to take your suggestions to discussion topics into account and therefore encourage you to send an email with your suggestion to Maren Bruns, GIQS ([m.bruns@giqs.org](mailto:m.bruns@giqs.org)).

The aim of "Q PorkChains" is to improve processes in the pork production. It is till now the largest EU research project in this area. It is coordinated by Professor Anders H. Karlsson at the University of Copenhagen, Denmark. The project partners are from the areas of market research, animal production, meat science, molecular genetics, quality management and agricultural economy. The subprojects reflect all facets of the pork value chain. For further information about Q-PorkChains please visit [www.qporkchains.org](http://www.qporkchains.org).

Current discussion topic "Quality management in the pork production" (please visit: [www.q-porkchains-industry.org](http://www.q-porkchains-industry.org))

Maren Bruns

Tel: ++49 (0) 228 - 73 49 31

[m.bruns@giqs.org](mailto:m.bruns@giqs.org)

[www.giqs.org](http://www.giqs.org)

Prof Dr. Brigitte Pertersen

Tel: ++49 (0) 228 - 73 28 21

[b-petersen@uni-bonn.de](mailto:b-petersen@uni-bonn.de)

GIQS (Trans Border Integrated Quality Assurance) is a non-profit platform for international collaboration in research and development of industry, research institutions and public bodies of the agri and food sector.

[You can find this press release here](#)