

## The First Digital Film Festival on the 3D Internet: Twinity and Bitfilm Open Virtual Art City

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Press release from: [Metaversum GmbH](#)

Agency: **The Pacific West Communications**

Metaversum, the developer and operator of the 3D online world twinity.com, is the official partner of the Bitfilm Digital Film Festival.

Berlin, 2 June 2008 – This year's Bitfilm Festival for digital film will also be taking place on the three-dimensional internet for the very first time. As official cooperation partner, Metaversum GmbH from Berlin has created the virtual art city 'Bitropolis' for Bitfilm within the 3D online world, Twinity.

Bitropolis is the virtual home of the Bitfilm Festival and houses a cinema, art gallery, and bar, where festival fans can gather for a virtual drink after the film. Filmmakers and 3D artists can also rent their own studio cube within Bitropolis and host special film screenings or exploit the space for other creative ideas. The studio cubes, which can also be used as a personal exhibition space for videos, music, or 3D objects, are located all around the Bitropolis cinema, where nominated festival films will be screened.

"Bitropolis is a wonderful example of the vision that we are pursuing with the virtual world Twinity. Real events, such as the Bitfilm Festival in Stuttgart and Hamburg, are given a whole new dimension when they are transferred into a virtual world. We thus enable users from all around the world to take part in the festival and experience the best featured films," comments Dr. Mirko Caspar, CMO of Metaversum GmbH.

The Bitfilm Festival 2008 is running from 01 May to 12 July. Users who wish to visit Bitropolis can register online via the following websites:

[www.twinity.com/de/bitfilm](http://www.twinity.com/de/bitfilm)

[www.bitfilm.com/](http://www.bitfilm.com/) bitropolis

More information can be found on the internet at:

[www.twinity.com](http://www.twinity.com)

[www.bitfilm.com](http://www.bitfilm.com)

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About Metaversum and Twinity

Metaversum develops and operates the 3D online world Twinity. This visionary endeavor mashes up the real with the virtual world. Twinity offers its members the ability to populate the digital world with their own avatars, design 3D homes, communicate with friends, engage in shared media experiences, work or simply have fun. Members of the Twinity community enrich and expand their lives by integrating real life into the virtual world. Twinity is currently in its private beta phase. Founded in July 2006 and financed by leading venture capital firms, Metaversum has offices in Berlin and Kiev. More information: [www.metaversum.com](http://www.metaversum.com) and [www.twinity.com](http://www.twinity.com)

[You can find this press release here](#)