

MYiOTA Developer Zone

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MYiOTA, the mobile service providing fast Internet and SMS services to it's world wide users, have launched the MYiOTA Developer Zone, providing a unique environment for developers, entrepreneurs and businesses to create services for use by MYiOTA users.

The Developer Zone will enable developers and integrators to register, create & test their SMS and Internet services for the MYiOTA Browser . The site offers a downloadable SDK and developer forum for easy access to documentation, information, sample code, software and support.

"The launch of the MYiOTA Developer Zone means we are now able to offer developers, the opportunity to interface with MYiOTA through a simplified process, allowing fast deployment of mobile services to work across all MYiOTA supported handsets (any Java MIDP2.0)", said Ghazi Ramadan, iOTA Sphere - Marketing Director.

He added MYiOTA Developer Zone will enable us to expand our offering to our users worldwide and provide a means for new innovative services. Feedback from our users have been extremely positive and and services in demand from users include jokes, content downloads, games, ringtones and information services.

MYiOTA brings a better experience of browsing to the user by providing a familiar SMS style UI together with offline/online browsing of content. Services are discoverable through the prepackaged services and the MYiOTA catalogue, allowing classification of country and genre.

MYiOTA is now serving users worldwide and providing a distribution channel for SMS, Content Downloads, Information services such as RSS feeds, jokes, games, ringtones. To view, download the SDK and find out more information on the MYiOTA Developer Zone, go to www.myiota.co.uk/developer/index.iota.

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iOTA Sphere provides a unique technology for deploying and managing mobile services quickly while providing an enhanced standardized user experience across all services. By deploying services faster, operators and service providers can be the first to market new services to their subscribers, and benefit from immediate return on investment.

iOTA's patent-pending technology transforms the way services are managed. By managing the life-cycle of mobile services, the service provider retains control over visibility, discoverability, usability and cost of services while able to allow third-party content providers to deliver services directly to mobile devices.

[You can find this press release here](#)