

## The Truth Behind MLM Sponsoring

Date: 04.04.2008 - 12:28

Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [gfg marketing](#)

Why do 95% of the people really fail in network marketing?

Let's take a look.

When you joined your business opportunity, what was your reason. Was it to make more money to pay off some of the bills. Was it to be able to spend more time with your family. Whatever the reason you were looking to relieve pain or gain. It's that simple.

Now, let take a look at your sponsoring. When you sponsor someone are you which one are you addressing, Pain or Gain. One reason why 95% of the people who join network marketing fail is they don't have the intention of becoming "professional network marketer.", yet that's exactly what you are asking them to do to earn a 6-figure income. You must stride to become professional if you want to get paid like one. Does that may since.

The greatest benefit in network marketing is not the money, the time or even the friendships. It's what the industry can make of you - the person you want to become.

Well, if so, what does a professional network marketer look like to you. Do they have knowledge about your company, the compensation plan, etc. Are these the things that make up your professional. What does a network marketing professional do that you may not do. Is it read books about successful people, books about marketing, listening to tapes. Spending as much time as they possibly can to educate themselves about success. I recently read that if you are listening to the tapes, reading the books it like having that expert with you.

Imagine, having your own free tutors at your finger tips to mentor you into becoming successful. You must change yourself inside before you receive a change outside. Does this make sense.

Now, for the secret why 95% of all networker fail.

They are not professional marketers. They don't have enough cash flow to give themselves a shot at becoming successful. They are receiving the same bad advice. They haven't understood the reasoning behind reading the books, listening to the tapes, the self-development part. In all in there heads.

Marketing is one of the main reason why people fail online marketing. Think about this. You just joined a company and now you're marketing the company affiliate site without having a true clue what you are doing. You post to safelists, ffa's, traffic exchanges, ezines. You maybe trying to find all the free tools to use never thinking. If it's free why would anyone in there right mind ever pay for advertising? If this form of advertising worked nobody would ever pay.

But we do pay for advertising. So what's wrong. You need to give yourself an education. The best education you can have is the one you do for yourself. Get more facts on what works in sponsoring.

Here's a 10-Day Boot Camp On Sponsoring, FREE. Covering everything, step by step  
[turnkeymarketingsystem.biz](http://turnkeymarketingsystem.biz)

Get everything you need.  
[turnkeymarketingsystem.biz](http://turnkeymarketingsystem.biz)

Greg Gibson  
omarinfomarketing.com  
ebizinfosource.com

[You can find this press release here](#)