

XanGo LLC Prepares For Japan Market Grand Opening

Date: 04.04.2008 - 12:28

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Investopedia, Inc](#)

TOKYO, JAPAN - Network marketing company XanGo LLC prepares its Grand Opening in March 2006, going against head-to-head direct sales heavyweights Amway, Nuskin and Herbalife.

Utah based XanGo LLC, the 5th largest network marketing company announced the Grand Opening of Japan market in November. Japan has become the world's 2nd most competitive network marketing market and major network marketing companies see it as a milestone in their promotional campaigns.

"This is a significant milestone for XanGo -- and for the whole network marketing industry -- as the nation who is so dedicated to promoting health receives XanGo, raises the standard of network marketing," said Takuya Hikichih, a XanGo distributor and a native of Japan.

Japan market is emerging as a key battleground as nutritional network marketing companies see local market as one of the most profitable revenue sources for production.

One source said that due to the growing small business trend, the rate of network marketing industry is even showing tremendous growth worldwide.

"What is significant about this event is that XanGo first took care of the US based market then approached Japan instead of trying to survive only in the foreign market like some companies try to do."

"Whenever a network marketing company is welcomed by another country, this should be welcomed as news. It makes it easier for anyone who is involved in the business to receive the deserving attention needed to promote the business." Said Hikichi. Added Hikichi.

As XanGo gradually starts to shift focus to the foreign market, the challenge then will become the support of the foreign distributors. The company is employing local distribution centers, executives and managements in place to facilitate the transition for the distributors.

For More Information Visit: www.go-distributors.com

[You can find this press release here](#)