

A new image for Pegas web site via Cratima Interactive and XcellenceIT

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Agency: **Cratima**



Bucharest, Romania, 18th of May, 2007. Cratima Interactive and XcellenceIT announce the launch of a new web site for a business company: www.pegas.ro The quality standard is, for this web site too, very high.

The collaboration with Pegas came as a direct consequence of the way they approach business. For Pegas, and also for the persons that made the web site, complying to the clients' needs, in all its forms, is essential. Other values of Pegas, saluted by Cratima and XcellenceIT, are providing excellent solutions, respect between the team members, working with enthusiasm, but most of all respect for the commitments.

Cristian Necula, project manager within Cratima, considers that Cratima Interactive's motto "It's deadline. It's done." is in line with Pegas values. According to him, "It is important to see that a company with the importance of Pegas puts so much emphasis in following engagements. Cratima even goes a step forward and also addresses deadlines, but even the mere accomplishment of the engagements is meritorious." Cratima representative considers that for a web design company the fact that you have powerful clients tells a lot about your professionalism and your self confidence as a company, from the market point of view.

The most important function of the web site that has just been launched is the creation of a communication interface by the company. Clients not only quickly find out information on Pegas, but they also can interact with the company's representatives. The web site has an English and a Romanian version.

The web site has a business look, while the colors used don't have a very high contrast. The logo of the company is present on all the pages of the web site, and it is placed in such a way to have maximum visibility. The most important sections of the web sites are: Consultation (presents details the company's approach), Training (details Pegas offer), Clients (also includes case studies), About us, Careers, Contact. These can be accessed from any page, via the main menu of the web site. The web site has been created in such a way that it offers a maximum of flexibility.

As a novelty, the web site uses for the communication part, besides email and phones, an interface similar with instant messaging. It's an online form for which the response time is very good. For the web programming part of the site, the programmers used PHP development technology, a very flexible technology with a growing number of users.

Cratima Interactive and XcellenceIT are happy with the development of a new web site with impact and hope for future collaborations with Pegas.

In Romania Pegas is the absolute market leader in consulting and training for management systems based on international standards. Regarding the size of the business, Pegas company has more than 750 client companies and works with 35

consultants in 6 regional offices

Cratima Interactive is a web design and software company that is active worldwide since 1999. The portfolio is impressive and can be accessed by visiting the company's web site - www.cratima.com Cratima is always looking for creative solutions to the different requests for web design and software applications of the new clients.

Company name: Cratima

Address: 3 Sirenelor St., Bucharest, 050856, Romania

Phone: +40 21 410 20 27, +40 21 410 59 76

+40 21 402 81 76, +40 21 402 89 19

Phone/Fax: +40 21 315 76 12

E-mail: office@cratima.com

Web site: www.cratima.com

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