

Largest Real Estate Social Network Reaches 20k Members

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Press release from: [ActiveRain Corp.](#)

Bothell, WA, USA - The ActiveRain Real Estate Network, real estate's largest and fastest growing online social network, has eclipsed the 20,000 member mark in the first ten months of operation.

Launched in June 2006 by ActiveRain Corp., The ActiveRain Real Estate Network has become a popular online destination for real estate professionals and consumers alike. The unique online community allows for knowledge to be shared without geographical borders, creates valuable business networking opportunities, and provides marketing tools for real estate professionals.

Growth of the ActiveRain Real Estate Network has been driven virally, mainly by member's word of mouth referrals. According to ActiveRain CEO Matt Heaton, "While the growth of the network has already been impressive, we are just at the beginning of the typical social network growth curve. It seems like only yesterday (December) that we hit the ten thousand member mark". Not only has membership growth been steadily increasing, but ActiveRain.com has been experiencing 30% month over month traffic growth.

ActiveRain's growth promises to remain strong, with many upcoming product initiatives such a custom blogging platform and their real estate portal Localism which is intended to help connect consumers with the resources of a professional real estate community.

ActiveRain (www.activerain.com) is a Bothell, Washington-based B2B, real estate technologies company developing tools to empower the real estate professional. In June 2006 the company launched The ActiveRain Real Estate Network, the industry's largest online social networking and marketing platform.

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[You can find this press release here](#)