

CB Fine Jewelry Co. Ltd: Thailand's Fine Jewelry Manufacturer of Choice

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With precious metal costs skyrocketing this year, fine jewelers in the United States and Europe have increasingly been seeking to lower their overhead with outsource manufacturing services. Such outsourcing has been a boon for fine jewelry manufacturers in the Kingdom of Thailand, a country with centuries-old traditions of craftsmanship and impeccably detailed textiles and objets d'art. Positioning itself at the forefront of Thailand's outsourced designer jewelry manufacturing is Bangkok's CB Fine Jewelry Co. Ltd.

Established in 2003, the American owned and operated CB Fine Jewelry makes the transition to Thailand-based manufacturing a smooth one for their U.S. and European clients. The company's 3,000 sq. feet manufacturing studio, located in the Bangkok suburb of Lad Krabang, is a bustling hive of over 200 master craftsmen, designers, customer service reps, and administrative support staff. Working almost exclusively with high-branded jewelers and designers, CB Fine currently produces 3000 pieces per month, at wholesale prices ranging from (US) \$200-\$2000.

CB Fine currently specializes in the production of four types of jewelry for trade customers: Designer Vintage, Antique Reproduction, Wire-set Openwork, and European Contemporary. According to CB Fine spokesman David Blyler, their Designer Vintage collections are revivalist re-interpretations of Art Deco, Edwardian, Nouveau, and Victorian fine jewelry. "These pieces are created in 2-3 tone gold and platinum and are hand-set with rubies, pink and blue sapphires, and/or diamonds," says Blyler. "Our artisans pride themselves in their mastery of Old World style handcraftsmanship. The pavé settings, fine hand-filigree, milgraining, and hand-engraving are some of the finest precious metalwork you'll ever see."

CB Fine's Antique Reproductions are precise replicas of antique originals from the 18th, 19th, and early 20th centuries. These collections showcase pavé and bezel set antique rose-cut diamonds, as well as antique French-cut and sugarloaf cabochon-cut fine rubies, sapphires, and emeralds. Custom-cut precious color stones are individually calibrated and cut to fit intricate and delicate precious metal mountings.

CB Fine's Wire-set Openwork collections are defined by airy, lacy, open wire-work with diamond melee prong-set directly onto the wire. Fine mini-prong diamond settings with rows of diamonds are set with no metal borders, and are held in place only by miniature discreet gold prongs rising straight up from the gold wire beneath the diamonds. This produces the striking visual effect of diamond melee floating freely in rows, forming popular shapes such as hearts and circles, squares ovals and cushions; or more intricate and statement-making shapes such as free-form geometrics, fireworks, flower bouquets, or snowflakes.

For its European Contemporary collections, CB Fine creates the shiny sleek and edgy look made popular by Cartier, Bulgari, Piaget, Boucheron, and other legendary continental brands. Rounded curved edges; bright-cut walls rising from beds of finely pavé-set diamonds; sharply angled shiny edges; oversized pavé prongs holding oversize melee...all come together to create

that ultra-chic yet classic look that European consumers adore and which CB Fine handcrafts to perfection.

For more information about CB Fine Jewelry and the services they provide jewelry designers and fine jewelers, please visit their website at: www.cbfinejewelry.com.

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Employing more than 200 skilled workers and craftsmen, CB Fine Jewelry manufactures and distributes 18K gold and platinum fine jewelry collections to more than 300 premier jewelers world-wide. In addition, the company offers outsource manufacturing services to jewelry designers, wholesalers, and retailers. Fashioned by teams of elite jewelry artisans, each piece of jewelry is set with finer quality diamonds and gemstones. All engraving and milgraining is done entirely by hand, with careful attention to every detail.

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