

Adwords-magic.biz - Learn about SEO and Role of AdWords

Date: 14.10.2009 - 19:32

Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [google adwords](#)

Agency: [Multipagrak.com](#)

Brandiston, Norfolk, 7 October, 2009 – eCommerce is on the rise like never before. With the advent of Google AdWords, advertising has attained completely new dimensions. It is definitely a hugely effective and powerful advertising technique through which global audiences can be reached irrespective of day and time constraints. Adwords-magic.biz helps in understanding this 24*7 tool.

The site essentially deals with providing trainings and tutorials on Google AdWords, management of AdWords campaigns, AdWords selection as per SEO requirements and designing as well as developing search-engine and customer friendly websites. The race is all about earning top 10 page ranking in leading search engines like Google and Yahoo.

The site features a rich collection of articles and tips regarding performance improvements of websites through latest online marketing techniques including AdWords. Several kinds of tools and resources are also provided here for helping customers in selecting AdWords, creating marketing campaigns, designing and developing the website's landing pages and SEO.

Curious visitors can get a brief idea about the site's training effectiveness by browsing the syllabus and case study sections of the site. The training syllabus combines the best SMO and SEO practices for effective AdWords selection as it is the single most important factor determining the success probability of any PPC (pay per click) campaign as used on the internet.

Learning the case studies helps to understand the various phases involved in AdWords campaigns and the factors affecting the decisions made during each of these phases such as market condition, market segment targeted, competition and so on.

Case studies, along with the AdWords training sessions make for a highly effective method of learning about AdWord as the lessons learnt can be seen performing in actual daylight. It also helps in making correct correlations between textual and actual scenarios.

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About AdWords Magic

AdWords Magic is a U.K-based organization involved in the work of website designing, SEO, Google AdWords training and campaign management. It has a wide customer base ranging from electronics and DNA testing to antiques. Online tutorials are also provided for helping customers build efficient landing pages, AdWords campaigns and websites that target good page rankings.

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[You can find this press release here](#)